



**Comprehensive Economic Development Strategy Team
City of Lynchburg's IT Building
3550 Young Place-Lynchburg
August 19, 2010
12:00 p.m.**

Draft Minutes

1. Welcome and introduction of Strategy Team Members

Bryan David, Executive Director of the Region 2000 Economic Development Council welcomed those present introducing himself and the CEDS team members.

Mr. David briefly described what each of the Partners within the Virginia's Region 2000 Partnership does.

2. Welcome and remarks –Mayor Joan Foster, City of Lynchburg, and Bob Leveque, Vice President of Manufacturing, RR Donnelley Company, Co-Chairs

Bryan David introduced Joan Foster, Mayor of Lynchburg and co-chair of the CEDS team.

Mayor Foster welcomed the team and stated that she was pleased to be part of this group working on regional economic development.

She articulated that all our ideas are important, all of our energies are crucial, and all of our efforts really can make a difference as we chart the future of our economic development program in Region 2000.

Bryan David introduced Vice Chair, Dr. Bob Leveque. Dr. Leveque thanked those present and stated that the CEDS meetings were a great opportunity for the region. Prioritization of opportunities will be essential and we would be challenged as a group to prioritize and people pulling together would make a more robust region. He said that through the meetings we would develop an economic development plan that will put Region 2000 on the map.

3. Introduction to CEDS

Gary Christie, Executive Director of the Local Government Council, described the role of the Local Government Council and the CEDS process. Mr. Christie stated that the Local Government Council plays an important leader role in identifying and encouraging new initiatives and developments among the local governments.

He stated that Economic Development Association grants provide grants, but only if you have a CEDS, or a Comprehensive Economic Development Strategy plan and that this group was formed to develop the CEDS document.

4. Region 2000's Economy

Fletcher Mangum, Managing partner of Mangum Economic Consulting, LLC briefly went through some Virginia economic statistics.

In summary his presentation concluded that relative to Virginia as a whole, the population of the Lynchburg MSA tends to be slightly older, slightly less affluent, and slightly less educated.

Employment data shows that the region is rebalancing its portfolio of industries and jobs away from declining industries and toward high-wage/high-growth sectors. This is an important trend that has had a positive impact on the region's economy in terms of wages, employment, and unemployment and is also positioning the region for future long-term economic growth.

5. Process for Creating our CEDS

Grant Massie, Planner for Region 2000 Local Government Council discussed meeting dates and public information sessions. He stated that the public information meetings were optional but attendance at the CEDS Strategy committee meetings was needed.

The CEDS team will meet from *noon until 2 p.m.* on the following dates at the City of Lynchburg's IT building located at 3550 Young Place, Lynchburg:

September 8, 2010
November 10, 2010
February 9, 2011
May 11, 2011
August 10, 2011

The CEDS Public Information Meetings will be held the following dates. The October 13 meeting will be held at Lynchburg Public Library located at 2315 Memorial Avenue. The location of the next meetings will be announced at a later date.

October 13, 2010, 5 p.m.
January 12, 2011, 5:30 p.m.
April 13, 2011, 6 p.m.
July 13, 6:30 p.m.

Attendance Roster

LAST	FIRST	ORGANIZATION/COMPANY	REPRESENTATION	8/19/10
Ackley	Susan	Brown, Edwards & Co. LLP	Business	yes
Anderson	Shayla	Central Virginia Health Department	Community	yes
Andrews	Ralph	Genworth Financial	Business	yes
Bambara	Cynthia	Central Virginia Community College	Education	yes
Braud	Matthew	Harris Corporation	Business	
Brown	Tony	J Crew	Business	yes
Calfee	Johanna	Prototype Advertising & Media	Business	yes
Conner	Buddy	Appomattox EDA	Citizen	yes
Davidson	Mike	Campbell County	Public	yes
Dawson	George	Centra Health	Business	
Dodson	Bert	Dodson Brothers Exterminating Co.	Business	yes
Driskill	Vance	D. Vance Driskill Electrical & Multimedia	Business	yes
Foster	Joan	Lynchburg City Council	Public	yes
Garrett	T. Scott	Virginia General Assembly	Public	yes
Giggetts	Cheryl	AECOM	Business	yes
Goldman	Brian	Moore & Goldman Architects	Business	yes
Hammond	Rex	Lynchburg Regional Chamber of Commerce	Business	yes
Hatch	Larry	Advanced Manufacturing Technologies, Inc.	Business	
Irby	Todd	Innovative Wireless Technologies, Inc.	Business	yes
Jackson	Larry	Appalachian Power	Region	yes
Jamerson	Terry	News and Advance	Business	yes
Jennings	Tom	Sylvan Learning Centers	Education	yes
Johnson	Bif	Hurt & Proffitt	Business	
Lambdin	Lanny	Virginia Central Uniserv	Labor Rep.	yes
Leveque	Bob	RR Donnelley	Business	yes
Lintecum	Lee	Amherst County Administrator	Public	yes
Mack	Darlene	Successful Innovations, Inc	Education	yes
Marshall	Nat	Babcock & Wilcox	WIB	yes
Martin	Marie	United Way of Central Virginia	Community	yes
Martin	Susan	Bedford Area Chamber of Commerce	Business	yes
McDowell	Charles	Brookneal Town Representative	Citizen	
Meade	Jim	Mutual Telecom Services, Inc.	Business	yes
Mercadante	Jim	CINTAS	Business	yes
Moore	Barry	Liberty University	Education	yes
Moore	Dale	Moore's Electric	Business	
Mundy	James	Lynchburg Community Action Group	Community	yes
Overstreet	Dan	nTelos	Business	yes
Pugh	Reggie	AREVA	Business	
Reimels	Rich	Babcock & Wilcox	Business	yes
Russell	Mike	Amherst Co EDA	Public	yes
Schuch	Doug	Bedford County Public Schools	Education	yes
Sharp	John	Bedford Co Board of Supervisors	Public	yes
Spencer	John	Appomattox County	Public	yes
Troubetzkoy	Sergei	Bedford Tourism & Welcome Center	Community	yes
Upshur	Marjette	City of Lynchburg Economic Development	Public	yes
VanSwearingen	Denzil "Var"	Appomattox Walmart #4636	Business	

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Walker	John	Lynchburg College	Education	yes
Webb	Rayetta	Wells Fargo Home Mortgage/Town of Altavista	Business	yes
Wilder	Sterling	Jubilee Family Center	Community	yes
Vacant		Town of Appomattox		
OTHERS				
Cobb	Lee	Town of Amherst	Public	yes
Cook	Susan	Region 2000 WIA	WIB	yes
Gilley	Marjorie	Region 2000 LGC	LGC	yes
Laurrell	David	Campbell County	Public	yes
Mangum	Fletcher	Mangum Economic Consulting, LLC	Speaker	yes
Montgomery	Sue	Bedford County EDA	Public	yes
Sutton	Don	CVCC	Education	yes
White	Kathy	Region 2000 EDC	EDC	yes
White	Bob	Region 2000 LGC	LGC	yes
TECHNICAL COMMITTEE				
Bailey	Bob	Region 2000 CAER	CAER	yes
Christie	Gary	Region 2000 LGC	LGC	yes
David	Bryan	Region 2000 EDC	EDC	yes
Inge	Danny	Region 2000 WIB	WIB	yes
Kolakowski	Charles	Bedford City	Public	
Loper	Abe	Region 2000 YPCV	YPCV	yes
Witt	Jonathon	Region 2000 Tech Council	Tech Council	